Providing quality, events, training and volunteers in the community, by the community, for the community
The story so far...

- 600+ Volunteers recruited and trained
- 250+ Events supported
- 600+ Equality Designed and delivered Equality and Leadership training
- 200+ Tokyo 2020 Host City volunteers trained
- 40k+ Volunteer hours delivered
- 400+ Youth and Young Ambassadors trained
- 2012 Queens Diamond Jubilee Award for Volunteering
- 2016 Coventry Community Cohesion Award Winner
- 2017 SME C&W Community Business of the Year Winner
Who are we?

EnV is a local Community Interest Company (C.I.C) born through the London 2012 Olympic Games, specialising in Volunteer, Training and Event Management.

Our business principles reflect those of achieving and delivering respect, excellence and friendship through all our services.

How are we funded?

We are a non-profit organisation with any surplus secured from our services reinvested in the organisation to sustain the community volunteer programmes we manage.

To enable our company to carry out its business, charges are made towards the administration of the volunteers, event management services and training delivery.

We regularly apply for various funding streams and are reliant on repeat business. We welcome any sponsorship opportunities, which helps to support the purchase of equipment and uniform to sustain our volunteer programmes.
What do we do?

EnV manages and delivers a range of events, training & volunteer programmes in Coventry and its surrounding areas. We manage and sustain the award-winning Coventry Ambassador Volunteer Programme.

Through our services we aim to:
• Benefit the communities of Coventry and its surrounding areas
• Enable people to do more for their community by volunteering in support of local events
• Provide added value to events/clients
• Encourage leadership and employability skills through our Volunteer Task Groups

By recruiting, training, deploying and managing local volunteers we are providing support in the community, by the community, for the community.

Our Core Values

Professional  Innovative  Dependable  Partnership
Respect  Developing People  Excellence
Friendship
Our Services

Event Management, Planning and Co-ordination

EnV provide a professional, personal and high-quality event management/coordination service that will ensure an event operates smoothly and successfully from the planning, preparation and logistics through to the delivery of events of all sizes.

We have a proven track record of managing and co-ordinating high-quality events such as Coventry Sports Fest, Team GB Fanzone 2016, I Am Team GB Event 2016, School Games Finals and Coventry European City of Sport events 2019.

Training

EnV will design and tailor a specific training programme or deliver existing content to meet your organisation’s needs. Our aim is to bring training to life and increase its effectiveness through facilitating learning in an interactive and engaging environment.

We are happy to discuss any area of training need.

The key areas of our expertise include:
• Customer Service/Host Training
• Leadership Training
• Volunteer Co-ordination & Management
• Volunteer Recruitment & Induction

We have also expanded in this area to include training that fits more appropriately with younger people. This is used with our Young and Youth Ambassador programmes.
Our Services

Volunteer Management – Events

Event Volunteer Administration, Recruitment, Deployment Planning and Volunteer Management

Volunteer services have been a key aspect of our work since our inception and with it we bring a wealth of experience and success in delivery of volunteer strategies, recruitment, management, training and deployment across a wide range of events. The award-winning Coventry Ambassador Volunteer Programme provides a unique package of motivated, versatile, trained and experienced workforce.

The core role of a Coventry Ambassador Volunteer in supporting events is to:

- Be friendly, helpful, informative, and polite
- Be an efficient host, offering assistance to all
- Be an approachable point of contact
- Deal with a range of enquiries in a confident manner
- Create a positive impression of your event
- Be welcoming, be positive and be proud!

Due to the core principles the roles that are mostly undertaken involve customer service, meet & greet, registration and marshalling roles.

Coventry Ambassadors help to ensure your event operates smoothly by being integral to the event operation and being the friendly face of your event.

Groups of our volunteers have undergone additional training to undertake Team Leader and Co-ordinator roles that will provide a ready-made command structure for you.
Our Services

Working with your organisation – Corporate Social Responsibility

We provide partners and organisations an opportunity to increase their social investment.

We can:

• Train a group of corporate volunteers, giving them skills in volunteer values, leadership, confidence and managing the public.
• Work with your team to facilitate a group to plan, coordinate and deliver a community event or project.
• Source a variety of key events in Coventry and the surrounding areas for staff volunteer opportunities for client company employees.
• Offer event volunteer placements in a community setting to enhance skills and benefit the community.
• In addition to community event volunteer opportunities, offer employees to share and enhance their skills within our social enterprise to support our volunteer led marketing; public relations; media; photography; fundraising and training teams.

The company profile will be enhanced for your key stakeholders including the employees and the surrounding community providing a positive impression while meeting CSR objectives in a dynamic (and hopefully fun!) way.
Coventry Ambassadors

The Coventry Ambassador Volunteer Programme helps build healthier and more inclusive local communities through the contribution they continue to make.

The Volunteer Programme is a key Olympic Legacy for the City with engagement at Organising Committee level for Tokyo 2020, presenting Coventry Ambassador’s as a best practice model for Olympic Legacy volunteering.

The drive and commitment demonstrated by our volunteers helps to ensure that events run smoothly and to plan and that attendees have a good experience, not only of the event itself, but also of their perception of the area.

Our volunteers bring their personal experience and considerable knowledge of the local area and our activities allow for the opportunity to showcase the very best of what Coventry and the surrounding areas have to offer.

“The Coventry Ambassador Volunteers are a fine example of the legacy that can be gained through great events like the Olympics. Whenever I see Ambassador Volunteers at occasions, competitions and celebrations that I attend I know that I'll always be well advised, directed, informed and welcomed with a smile.” Cllr Linda Bigham, Mayor of Coventry
Youth Ambassadors

The Coventry Youth Ambassador Programme aims to develop and deliver a youth volunteering programme which focuses on young people aged 16-18 years old. Recruiting, inducting and training, giving them the skills that they can draw upon as they progress into employment or Higher Education.

It has helped support Coventry hosting the European City of Sport in 2019 and now looking towards the City of Culture 2021 and the Commonwealth Games in 2022.

Young Ambassadors

Beginning in 2018, EnV is now actively supporting over 30 primary schools in Coventry to deliver the Young Ambassador Programme.

The project includes:
• Giving Coventry primary school children leadership opportunities
• Building on the legacy of London 2012 and creating the next generation of volunteers
• Enabling children to develop a sense of pride and belonging to Coventry

“Hi David. Many, many thanks for organising all the training yesterday. It was really successful and the children made a lot of progress. It was great to have the Ambassadors leading the sessions. Please pass on my thanks for their hard work and for inspiring so many young people.” Rebecca Bollands (Howes Primary School)
Welcome (to Coventry) Walk Overview

The Welcome Walk brings the city centre to life through an interactive walk through Coventry City centre highlighting key/interesting facts of city hot spots. The informal and interactive walks are led and supported by the award-winning Coventry Ambassador volunteers who have been welcoming the world to Coventry since the city hosted the London 2012 Olympic Games.

The Welcome Walk is a city orientation, an informal introduction to the city promoting the many areas of interest on offer for visitors to return to and to spend time at for the remainder of the day or on a return visit.

Outcomes:
• Raising awareness of the past, present and future of the city through welcoming, relaxed, and informative ‘Welcome Walks’ delivered in friendly way.
• Participants will get to know the city centre surroundings in an interactive, positive and informative way.
• Provide a positive impression of the city that will leave visitors and residents with a greater sense of belonging.
• Highlighting past and present major events that happen across the city.
• A coordinated, trained group of experienced ‘Welcome Walk Host’ volunteers providing a positive impression for city visitors.
Contact Information

Contact David Boughey (Managing Director) on 07818 574 444

Go to our website: www.env.uk.com

Send an email to us: info@env.uk.com

Explore our Facebook page: @coventryambassadors

Check out our Twitter page: @env_coventry