Coventry Ambassadors – the legacy lives on

The Coventry Ambassador volunteer programme continues to flourish and 6 years on there is plenty to be proud of.

Managed by EnV( Coventry) CIC, SME Community Business of the Year winners, we have had a close relationship with local Olympian David Moorcroft (OBE) ever since the 2012 Olympics so we are honoured that he has agreed to become our Patron.

David Moorcroft said “One of the many successes of the London Olympics was the impact of the local volunteers who helped to make it happen. To have created a real volunteer legacy from that success is a fantastic achievement and as a Patron of EnV I am delighted to continue to give my support to the Coventry Ambassador volunteer programme. Coventry Ambassadors continue to capture the immense pride shown by local people giving them the opportunity to showcase the very best of what their area has to offer through a variety of event experiences – and those experiences are only set to become more exciting in Coventry as European City of Sport 2019 and UK City of Culture 2021”

Thanks to the Big Lottery Fund and the Heart of England Community Foundation, EnV has been boosted with small grants aimed at reaching and recruiting new volunteers for the award-winning Coventry Ambassadors. With the City of Culture coming to Coventry in 2021 we are aiming to grow and sustain the volunteer legacy programme initially to recruit 50 new volunteers over a 12-month period following our summer events. We are especially looking for recruits that reflect what a rich diversity there is in our city’s population.

The funding will also help to create and deliver new and additional training in order to up-skill, increase confidence and the leadership skills of all our existing volunteers.

You can apply to become a Coventry Ambassador volunteer via our website. All details can be found at www.env.uk.com/coventry-ambassadors and we are also on Twitter @EnV_Coventry and Facebook @coventryambassadors

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Notes to Editors

- EnV activities aim to benefit the communities of Coventry and the surrounding areas with the ideal of ‘Providing quality events, training and volunteers, in the community, by the community, for the community.’
- EnV are winners of the SME Coventry and Warwickshire Business Awards 2017 in the ‘Community Business of the Year’ category. The ceremony took place on 29th November 2017.
- Coventry Ambassador volunteer programme has provided over 30,000 voluntary hours supporting over 130 events since 2012
- The Coventry Ambassador volunteer programme is a key Olympic legacy for the city following the 2012 Games with current engagement with the Organising Committee for Tokyo2020 presenting Coventry Ambassador’s as a best practice model for Olympic Legacy volunteering
- The Coventry Ambassador programme has been awarded the prestigious Queen’s Diamond Jubilee Award for Volunteering 2012 and a 2012 Inspire Mark, along with the Coventry Community Cohesion Award 2012.
- To apply to become a Coventry Ambassador volunteer visit [www.env.uk.com/coventry-ambassadors](http://www.env.uk.com/coventry-ambassadors).
- To find out more visit [www.env.uk.com](http://www.env.uk.com) or contact David Boughey (Managing Director) [david@env.uk.com](mailto:david@env.uk.com) 07818574444