Welcome to ‘Filling you with ENV’ which is the new quarterly newsletter that we have launched to keep Ambassadors, Event Managers, the media and other supporters in touch with what we have been up to and to alert you to forthcoming events.

The newsletter will be edited by David Boughey, ENV Managing Director and Diane Hill, Coventry Ambassador and Voluntary Press and PR Officer and Task Group Team Leader.

This edition will give you an introduction to our Managing Director – David Boughey whose vision, enthusiasm, drive and persistence has helped to sustain an Ambassador programme that initially supported Coventry’s role as a host city to the London 2012 Olympics, but also became one of the remaining legacies of 2012 and which continues to support key events in the City on a regular basis.

The Coventry Ambassador Programme relies on a wide range of voluntary roles including Lead Coordinators and Task Groups which are then underpinned with support from some 350 individuals.

The Task Groups cover:

- Fundraising and Social Events
- Press and PR
- Induction & Training
- Volunteer Lead Coordinators
In each edition of the newsletter, we will bring you a feature article which will give you more insight to one or more of our Ambassadors and provide a background to the goings-on within the Task Groups that undertake some of the background work that enables our assistance at events.

As the saying goes ‘One small step for man, one great leap for Mankind’… or similar!! Well, in this vein, our Co-Editor [Diane] suggested that it was only right and fitting to feature the man behind the Ambassador Programme; so our first feature is a profile on the ENV Managing Director – David Boughey!

David Boughey
Managing Director ENV
(Centre Picture)

**Spotlight - David Boughey**

**Name:** David Boughey  
**Nickname:**  
**Position:** Managing Director of EnV( Coventry) C.I.C  
**Role:** Overall management responsibility for EnV programmes (including the Coventry Ambassador volunteer programme) and events including control strategy, staffing, budget and other resources.  
**Favourite Saying:** Smile and Be Happy!  

**Event & Volunteering**

**Highlight:** There are so many to choose from and I would capture them all across the achievements of leading the Coventry Ambassador volunteer programme since its inception in 2011/12 and to sustaining the programme as a founding Director of a now award winning Community Interest Company. The drive for doing all of that comes from the fantastic volunteers I have had the pleasure to work with.  
**Future Goals:** To continue to lead, sustain and grow EnV and the Coventry Ambassador volunteer programme.  
**Biggest Achievements:** With work similar to the above and following 2012 being awarded by Her Majesty the Queen with the Diamond Jubilee Award for Volunteering on behalf of the Coventry Ambassador Programme. Away from work is anything related to my family and being a father to my little four year old boy.

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**Preparing for Tokyo 2020**

On 27th January 2017 EnV hosted a visit to Coventry by members of the Tokyo2020 Educational Department who were visiting to learn about the Coventry Ambassador volunteer programme and also about Coventry as a former Olympic host city.

The two visiting representatives are from the Chiba Prefectural Board of Education. Chiba neighbours Tokyo and is one of the host venues of Tokyo Olympic and Paralympic games in 2020.

The two Chiba members who visited were Takako NIHIRA and Takashi MITSUHASHI and the event was attended by:

Dave Moorcroft – (Coventry Olympian and 2012 Ambassador); Jonathan Hunt (Coventry City Council – also led with Ambassador programme in 2012 and with key sport 2012 projects) and Tom Clift (Led C&W 2012 Partnership and now leading the city Rugby Engage! Programme) Mark Holton (Coventry University - Designed and supported delivery of Ambassador training in 2012), a selection of Coventry Ambassador volunteers, Andy Gibb from Ricoh Arena; the Lord Mayor, and Leader of Coventry City Council, Councillor Duggins.

The purpose of the visit to Coventry was to learn about the Coventry Ambassador volunteer programme as a best practice model and also about Coventry as a former host city and other community, sport and education programmes that take place in the city that they can use as best practice models for Olympic Legacy.
Our guests were part of a wider consortium from Tokyo2020 who were visiting London to learn from the Capital as the Olympic Venue and they had chosen to visit Coventry as the place to visit to learn best practice for co-host cities.

Since 2012 the Coventry Ambassador volunteer programme has supported over 90 events contributing over 30,000 volunteer hours.

EnV is the social enterprise designed to sustain the Coventry Ambassador programme and has won a Coventry Community Cohesion Award and Finalist of the Coventry Telegraph Business of the Year Award 2016. Coventry Ambassadors has been awarded by HRH The Queen’s Diamond Jubilee Award for Volunteering in 2012 – the MBE for volunteer projects.

Some key events supported include Olympic Games; International Davis Cup Tennis; Prince William’s visit, the Irish Presidential visit, Freedom of the City Parade for HMS Diamond; The Queen’s 90th Birthday Celebrations hosted by Coventry Lord Mayor; Coventry Blitz Commemorations; RISING Peace Forum; Coventry Pride; I Am Team GB; Team GB Fan Zone; Coventry Sports Week; Sky Ride; Remembrance Sunday...and more!

Forthcoming Events:

After turning out to represent the programme at the City of Culture Bid ‘send-off’ photo call, our Ambassadors are looking forward to providing support at a number of forthcoming events including:

➢ Coventry Pride Event
   10-11 June 2017

2016 Coventry Pride Image

➢ Armed Forces Day
   24th June 2017

➢ Coventry Sports Week
   8th – 12th August 2017

Jen Marscheider, Marketing Manager of Coventry City of Culture Trust said “The British stiff upper lip that you all showed despite the horrendous weather was absolutely fantastic, and there was a real sense of pride in Coventry, which just completely captured what this bid is all about”.

The shortlist will be announced in June / July, but in the meantime you can follow the bid on Facebook, Twitter and Instagram. There is also the newsletter that you can sign up to at www.coventry2021.co.uk
Ambassador Recruitment & Events

AMBASSADOR CORNER

This area of the newsletter will be a constant feature with an update for all Ambassadors:

Would all Ambassadors please ensure that David has up to date contact details for you.

Please continue to look out for future events at which you may be interested in volunteering. These can be found on our website http://env.uk.com or on Facebook at https://www.facebook.com/coventryambassadors

We will be recruiting to our pool of Ambassadors later in the year, and running induction workshops in September. However, if you know someone who would like to apply, this can be done at any time via our website.

The 2016 Ambassador Celebration Event

COVENTRY HALF MARATHON 19TH MARCH 2017

Wevent of the annual Half Marathon and Dol-y-Moch Mile today as over 4,000 people took to the city’s streets to take part in the event. EnV successfully recruited and coordinated and managed over 150 volunteers from a range of community groups as part of the Coventry Half Marathon including 35 Coventry Ambassador volunteers positioned at the event start and finish areas.

Feedback included:

@coventryhalf my first half marathon. What an exceptional event. Thank you to all the volunteers cheering on, providing water and sweets.

Big thanks to @coventryhalf organisers this morning. And, of course, marshals, helpers - and public, with their amazing support. Brilliant!

I loved being on the finish line - congratulating the runners and pointing them in the right direction for their reward bags. Thanks for the briefing beforehand too, that was very helpful. Being broken down into small teams with a team leader each was very helpful too.

All volunteers from each group worked well together, & felt they were appreciated this was very important

Nelly featured front – 3rd from right

The 2017 Coventry Half Marathon was organised by Coventry City Council and supported by the Coventry BID, BBC Coventry & Warwickshire and local businesses. Congratulations to all involved who helped make the event a success. Find all the event news and event images at http://www.coventryhalf.com/

Coming next time....

Spotlight on Nusrit (Nelly) Shaheen. An extraordinary young woman whose interview with our Editors will amaze you.

We will also update you on past and upcoming events.

CONTACT US:

If you would like to contribute to our newsletter or contact our editors, please get in touch with:

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Our Co-Editor – Diane Hill with her very own Roman contingent !